

TOM WATSON WATERMELON FESTIVAL

VENDOR APPLICATION

SCOPE OF THE FESTIVAL:

The Tom Watson Watermelon Festival is a one-day, family-friendly event that promotes agriculture and history. The Festival is slated for Saturday, August 1, 2009, rain or shine.

RULES FOR PARTICIPANTS:

- 1) Each and every item sold must be approved by the Festival Committee.
- 2) Alcohol is not permitted – either its sale or consumption by vendors.
- 3) Vendors are responsible for supplying their own tables, chairs, tents, water, and power generation equipment. The Festival is held in a rural setting; potable water and power are not readily available.
- 4) Vendors are responsible for collecting and reporting all applicable Georgia sales tax.
- 5) Camping at the festival grounds is not permitted. Many local hotels and state campgrounds are located nearby.

DISPLAY EQUIPMENT:

- 1) All displays must be in good taste – this is a family event.
- 2) Sale items should consist ONLY of Arts & Crafts; no flea market merchandise, housewares, home improvement vendors, sporting goods, or other non-handmade merchandise will be accepted for the Festival.
- 3) Booths must be clean and orderly at all times.
- 4) Personnel must be clean and presentable at all times.
- 5) Vendors are responsible for set-up and clean-up of their booths.
- 6) Tents, umbrellas, and other shades coverings are acceptable, though care must be taken to avoid hitting sprinkler lines when staking said coverings.
- 7) All booths must be removed by 7:00pm on Saturday.
- 8) All food booths with cooking facilities must have 1 or more fire extinguishers.

BOOTH SPACES: Booths are 10'x10' unless a larger size is requested. A limited number of booths will be permitted.

FEE: Your booth fee is required with your application. Your check will be cashed only if your booth is approved by the Committee; checks for booths not approved will be returned. Educational and exhibit booths do not pay a fee.

ADMISSION: Festival admission is free.

SET-UP: 7:00am – 8:45am Saturday, August 1, 2009

All vehicles must be off-site and in the designated parking area by 9:00am. Vehicles will not be permitted in the vendor area after 9:00am. Break-down begins at 4:00pm and must be completed by 6:00pm.

Festival Hours: 9:00am – 5:00pm

REFUNDS:

Festival cancellation date is June 30, 2009. Vendor cancellation Deadline is July 20, 2009. Absolutely NO REFUNDS issued after the Vendor cancellation date. In case of inclement weather, we will make every effort to continue; however, rescheduling is not possible.

SCHEDULES:

Acceptance notices will be issued and you will receive a reminder via email or snail mail about 10 days prior to the Festival. The Festival location is at: Hickory Hill, 502 Hickory Hill Drive, Thomson, GA. Enter through the gate marked "Service Gate."

There will be no exceptions to these rules; failure to comply may result in immediate expulsion from the Festival.

Please make checks payable to:

Watson-Brown Foundation, Inc.
310 Tom Watson Way
Thomson, GA 30824
Phone: 706-595-8886